

# POWER IN CHANGING'S ANNUAL REPORT 2017



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[www.powerinchanging.org](http://www.powerinchanging.org)

6615 B Two Notch Road  
Columbia SC 29223



## Power In Changing

The Diaper Bank of the Midlands

**EMPOWERING FAMILIES FROM THE BOTTOM UP!**



## MISSION

Our mission is to empower poverty stricken families through assistance and education thus providing them with the skills and tools necessary to achieve success and higher levels of independence.

## VISION

That no baby/toddler in the Midlands go with out basic essentials to maintain proper care.



Power In Changing

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# History and Background

In 2015, the founder was on the way home from work and found she needed gas and diapers for her young baby! Her bank account had approximately \$10 until her next payday, she felt hopeless and critical of her abilities as a parent. She turned to her family for help and was able to get gas and the diapers for her baby, problem solved.

Unfortunately, over 30% of parents do not have supportive networks to help during a time of crisis. Many babies and toddlers end up with preventable diaper related infections. Case in Point: Studies have shown that a simple diaper rash can be the gateway to child abuse, neglect as well as chronic health related issues..

# Our purpose

**2017 we have serviced**

1,123 babies/toddlers  
34,000 diapers distributed

Averaging over 200 families  
per quarter for our  
Emergency Diaper Need  
program.

Diapers cost an average of 25 cents each, which is \$75 to \$120 from the monthly budget of vulnerable families.

In some cases, parents must decide whether they will buy diapers, food, or gas. Many times they choose food and gas and try to "extend" the life of soiled diapers.



**Our purpose is to ensure that babies/toddlers have the basic essentials to be properly taken care of in the Midlands.**

# Scope of work

## EMERGENCY DIAPER NEED

PROVIDES BASIC  
ESSENTIALS TO CARE  
FOR AN  
INFANT/TODDLER



## FAMILY EMPOWERMENT

EVIDENCE BASED LIFE  
SKILLS TRAINING FOR  
FAMILIES

## COMMUNITY BABY SHOWER

EXPECTING/NEW  
PARENTS ARE ABLE TO  
RECEIVE ITEMS TO  
CARE FOR THEIR BABY  
AND LEARN ABOUT  
OTHER NPO IN THE  
MIDLANDS

## BABY BOX UNIVERSITY

SAFE SLEEP  
INITIATIVE FOR  
NEWBORNS TO  
DECREASE THE RISK  
OF SIDS





# Community Champions!

Power In Changing is happy and filled with gratitude to thank the following organizations and donors for their support during the 2017 fiscal year.

 Power In Changing

**Cheerful Giver/Central Carolina Foundation  
Richland County Library Systems  
Midlands Gives 2017 Central Carolina Foundation**

**CDM Smith  
Unium/ Colonial Life  
Chapin Community Endowment  
Junior League of Columbia**

**Chick - fi - la Garners Ferry Road  
City of Columbia Department of Utilities and Engineering  
Gerber INC.**

**Francis Burns United Methodist Church -Youth Ministry**

*Thank you*

*Thank you*

*Thank you*





# 2017 Achievements



## COMMUNITY PARTNERS

WE HAVE A TOTAL OF 15 LOCAL NONPROFIT AGENCIES WE WORK WITH! WE HAVE GIVEN THOSE AGENCIES A TOTAL OF 1,800 DIAPER BUNDLES IN 2017

## WE MOVED!

OUR INITIAL NEW LOCATION WAS 1407 ELMWOOD AVENUE. POWER IN CHANGING HOSTED AN OPEN HOUSE IN WHICH THIRTY PARENTS AND COMMUNITY PARTNERS ATTENDED. AFTER SIX MONTHS, THE LOCATION PROVED TOO SMALL, AND SO MOVED TO LARGER FACILITIES, 6615 TWO NOTCH ROAD.



Power In Changing

## COMMUNITY BABY SHOWER(S)

WE HELD A TOTAL OF 3 COMMUNITY BABY SHOWERS HELPING A TOTAL OF 85 FAMILIES

## PROCLAMATIONS

POWER IN CHANGING IN PARTNERSHIP WITH THE NATIONAL DIAPER BANK NETWORK RECEIVED PROCLAMATIONS FROM THE STATE OF SOUTH CAROLINA AND THE CITY OF COLUMBIA THE WEEK OF SEPTEMBER 25 - OCTOBER 1 DIAPER NEED AWARENESS WEEK.

## FAMILY EMPOWERMENT

WE HELD A TOTAL OF 10 SESSIONS SERVING 70 FAMILIES

## SPONSORS

WE FISCALLY SPONSOR BUNDLES OF JOY A DIAPER BANK IN CHARLESTON SC EXTENDING OUR SERVICE REACH TO THE LOW COUNTRY.



# 2017 Finances and Expenses

## Revenue:

Total Revenue

\$46,125.00

For a detailed financial report please email our executive director Ayanna White at [awhite@powerinchanging.org](mailto:awhite@powerinchanging.org)

## Expenses:

Staff (in-kind)

Staff Development

Community Meetings and Event

Office Supplies/postage

Rent/Utilities

Telephone/WiFi

Travel

Miscellaneous expenses







# Board of Directors

Nettie Reaties - Treasurer

Jade Jackson

Ashlye Wilkerson

Dr. Dianna Ravenall

Shannon Capunno

Ayanna White - President

Melissa Engle - Secretary



# Power In Changing 2017



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