#### POWER IN CHANGING'S ANNUAL REPORT 2017



**EMPOWERING FAMILIES FROM THE BOTTOM UP!** 







#### **MISSION**

Our mission is to empower poverty stricken families through assistance and education thus providing them with the skills and tools necessary to achieve success and higher levels of independence.

#### VISION

That no baby/toddler in the Midlands go with out basic essentials to maintain proper care.



# History and Background

In 2015, the founder was on the way home from work and found she needed gas and diapers for her young baby! Her bank account had approximately \$10 until her next payday, she felt hopeless and critical of her abilities as a parent. She turned to her family for help and was able to get gas and the diapers for her baby, problem solved.

Unfortunately, over 30% of parents do not have supportive networks to help during a time of crisis. Many babies and toddlers end up with preventable diaper related infections. Case in Point: Studies have shown that a simple diaper rash can be the gateway to child abuse, neglect as well as chronic health related issues..

# Our purpose

#### 2017 we have serviced

1,123 babies/toddlers 34,000 diapers distributed

Averaging over 200 families per quarter for our Emergency Diaper Need program.

Diapers cost an average of 25 cents each, which is \$75 to \$120 from the monthly budget of vulnerable families.

In some cases, parents must decide whether they will buy diapers, food, or gas. Many times they choose food and gas and try to "extend" the life of soiled diapers.



Our purpose is to ensure that babies/toddlers have the basic essentials to be properly taken care of in the Midlands.

# Scope of work

EMERGENCY DIAPER NEED

PROVIDES BASIC ESSENTIALS TO CARE FOR AN INFANT/TODDLER



FAMILY EMPOWERMENT

EVIDENCE BASED LIFE SKILLS TRAINING FOR FAMILIES

#### COMMUNITY BABY SHOWER

EXPECTING/NEW
PARENTS ARE ABLE TO
RECEIVE ITEMS TO
CARE FOR THEIR BABY
AND LEARN ABOUT
OTHER NPO IN THE
MIDLANDS



BABY BOX UNIVERSITY

SAFE SLEEP
INITIATIVE FOR
NEWBORNS TO
DECREASE THE RISK
OF SIDS







## **Community Champions!**

Power In Changing is happy and filled with gratitude to thank the following organizations and donors for their support during the 2017 fiscal year.

wer In Changing

thank you

Cheerful Giver/Central Carolina Foundation
Richland County Library Systems
Midlands Gives 2017 Central Carolina Foundation
CDM Smith
Unium/ Colonial Life
Chapin Community Endowment
Junior League of Columbia

Chick - fi - la Garners Ferry Road
City of Columbia Department of Utilities and Engineering
Gerber INC.

Francis Burns United Methodist Church - Youth Ministry







## 2017 Achievements



### COMMUNITY PARTNERS

WE HAVE A TOTAL OF 15 LOCAL NONPROFIT AGENCIES WE WORK WITH! WE HAVE GIVEN THOSE AGENCIES A TOTAL OF 1,800 DIAPER BUNDLES IN 2017

#### **WE MOVED!**

OUR INITIAL NEW LOCATION WAS 1407 ELMWOOD AVENUE. POWER IN CHANGING HOSTED AN OPEN HOUSE IN WHICH THIRTY PARENTS AND COMMUNITY PARTNERS ATTENDED. AFTER SIX MONTHS, THE LOCATION PROVED TOO SMALL, AND SO MOVED TO LARGER FACILITIES,6615 TWO NOTCH ROAD.

#### COMMUNITY BABY SHOWER(S)

WE HELD A TOTAL OF 3 COMMUNITY BABY SHOWERS HELPING A TOTAL OF 85 FAMILIES

#### **PROCLAMATIONS**

POWER IN CHANGING
IN PARTNERSHIP WITH THE
NATIONAL DIAPER BANK
NETWORK RECEIVED
PROCLAMATIONS FROM THE
STATE OF SOUTH CAROLINA
AND THE CITY OF COLUMBIA
THE WEEK OF SEPTEMBER 25 OCTOBER 1 DIAPER NEED
AWARENESS WEEK.

## FAMILY EMPOWERMENT

WE HELD A TOTAL OF 10 SESSIONS SERVING 70 FAMILIES

#### **SPONSORS**

WE FISCALLY SPONSOR
BUNDLES OF JOY A
DIAPER BANK IN
CHARLESTON SC
EXTENDING OUR
SERVICE REACH TO THE
LOW COUNTRY.





## 2017 Finances and Expenses



#### Revenue:

**Total Revenue** 

For a detailed financial report please email

our executive director Ayanna White at

awhite@powerinchanging.org

\$46,125.00

#### **Expenses:**

Staff (in-kind)

**Staff Development** 

**Community Meetings and Event** 

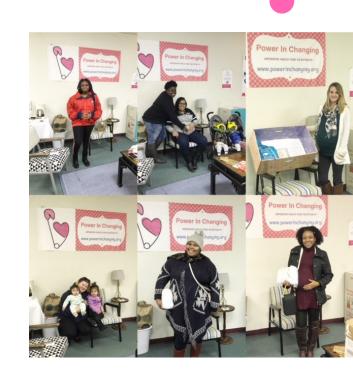
Office Supplies/postage

Rent/Utilities

Telephone/WiFi

Travel

Miscellaneous expenses





## **Board of Directors**

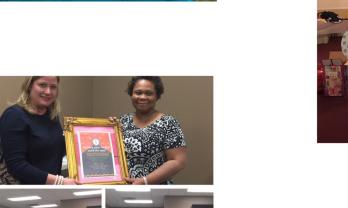
Jade Jackson
Ashlye Wilkerson
Dr. Dianna Ravenall
Shannon Capunno
Ayanna White - President
Melissa Engle - Secretary

























# wer In Changing 2017















